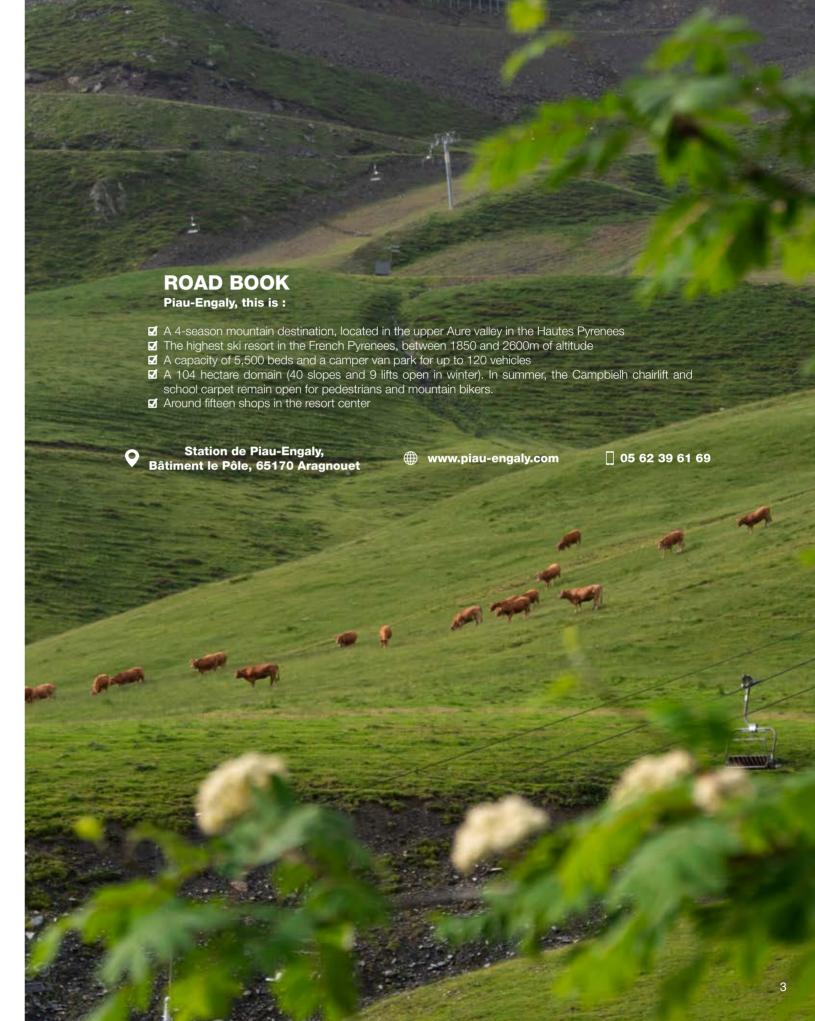


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PRESS INFORMATION

Véronique Michel - Press officer 06 61 17 67 14 - véronique.michel@agencerp.fr





A HIKING AND TRAIL paradise



In summer, to make the most of the mountains in complete safety, a number of hiking trails have been signposted from Piau-Engaly. A large signpost has been installed to help you find all the routes. To reach them, take the Campbielh chairlift to one of the resort's highest points, at 2200m. From there, you choose one of the signposted green, blue, red or black trails. There are several levels of difficulty, in the same way as on a ski run. Depending on your level of ability, the trails are ideal for leisurely family walks or for contemplative strolls from the overlooking orientation table. The more adventurous can set off on the Barroude trail, which leads down to the Gela valley for a day's hiking. A shuttle bus will take you back to the starting point.

Pass Rando

A single climb - Campbielh chairlift + a shuttle bus Barroude

7€

Pass Marmotton

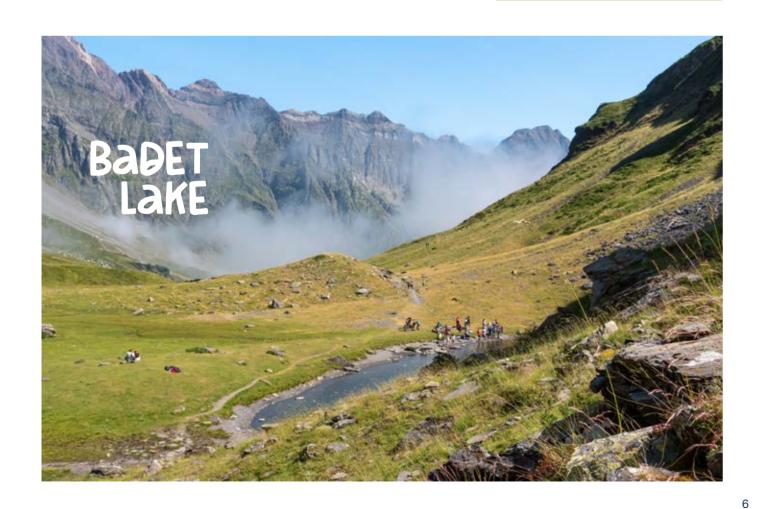
Unlimited access carpet
 Golf activity Piau Aventure

10€

Pass Isard

A single climb - Campbielh chairlift + Unlimited access carpet + Golf activity Piau Aventure

14.50€





NÉOUVIELLE NATURE RESERVE

LAKES OF CAP-DE-LONG AND OREDON

The Néouvielle National Nature Reserve includes two majestic lakes in the commune of Aragnouet, to which Piau-Engaly belongs: Orédon and Cap-de-Long. To reach them, we set off from Fabian, a small hamlet that also belongs to the commune of Aragnouet. The D929, which winds its way up to the top of the mountain, is aptly named the «Lakes Route». It leads to the first lake at Orédon, where a picnic by its bewitching, crystal-clear, turquoise blue waters is a must.

Further west, you can drive to the Cap-de-Long lake. This glacial lake covers 110 hectares, making it the second largest water reserve in the Pyrenees. The lake stands at an altitude of 2160m, on the edge of the Pyrenees National Park.

In the evening, when the last hikers return to the valley, you can camp in the Néouvielle National Nature Reserve, from 7pm until 9am. There are camping areas near the Orédon and Aubert lakes. Fires are strictly forbidden. An unforgettable night under the stars.



NECESSARY IMPROVEMENTS TO PROTECT THE RESERVE

Every summer, thousands of visitors come to the Néouvielle Reserve. To preserve its beauty and richness while allowing everyone to enjoy it, large-scale developments have been carried out on a regular basis for more than 20 years: paths, toilets, shuttle bus reception, signposting, traffic and vegetation.

Paid car parks have also been set up to contain the flow of cars, and access is regulated. The financial contribution made by visitors means that as many people as possible can get close to this fragile and magnificent area, with the aim of preserving the balance between the environment, the local economy, pastoralism and leisure activities.

From June to September, from 9.30am to 6pm, parking is compulsory in the Orédon car park. A shuttle service runs to the Aubert lake upstream, which can also be reached by car before 9.30am or after 6pm. Access to the car park and shuttle service is subject to a charge.

NEWS

TOUR OF OREDON LAKE

A new hiking trail, initiated in 2022, will be completed for the 2024 summer season. Starting from the Oredon parking lot, it offers an alternative to the Laquettes trail. The 3.6 km trail around Oredon Lake is not very steep. Enhanced by informative and historical panels, the trail is a fun way to discover the site.

The work includes the installation of 5 metal structures, manual adjustments to the trail's level, and safety features such as handrails and nets.

A DOG DAYCARE

Dogs are not allowed in the Néouvielle Reserve, even on a lead. To keep your pooch close by without fear of danger, a doggy day-care centre operates from June to September from 9.30am to 7pm, and until 7pm in July and August. It is open every day.









Pass VTT 1 day

Unlimited access Campbielh chairlift and carpet + a shuttle bus Fabian Bike Center

17€

Pass isard d'Or - All week

Unlimited access Campbielh chairlift and carpet + 3 shuttle bus Fabian Bike Center

34€

Pass isard de diamant -All summer Unlimited access Campbielh chairlift and carpet + 3 shuttle bus Fabian Bike Center

59€

NEW activities with Piau Aventure



A PROJECT TO CREATE A PLAY AREA AROUND THE

This area, located at a slightly higher altitude, is intended to become more attractive in summer. A feasibility study is currently being carried out into the construction of a wooden watchtower where marmots can be observed in complete peace and quiet, and the creation of a path where people can walk barefoot on different textures and rediscover the sense of touch with their feet. Signage on the flora and fauna and improvements to the «guinguette» area and the barbecue area with braziers will complete the scheme.

A FESTIVAL OF SCIENTIFIC COMICS

Ébullition(s), the illustrated notebook of the research, is a comicbook magazine created and published by the Université de Pau et des Pays de l'Adour. In July, with the support of the university team, a 2-day exhibition is planned, alternating between seminars, discussions with the artists, publishers and scientists, and book signings.

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The event is initially scheduled for 15 and 16 July.

NATURA PIAU

The project that shapes the resort of tomorrow











Last winter saw the completion of a series Other projects have been launched and of new developments, starting with the redevelopment of the heart of the resort and the landscaping. All the footpaths have been renovated, and the roofs of two shopping areas have been completely hotel residence based on the same model restored. With its sleek, curved lines in corten steel, wood and concrete, Piau's architecture, which has always been avant- hammam, indoor heated swimming pool. garde, has unveiled a face of modernity. The investment is €6.1 million, supported by the municipality of Aragnouet, including €1 million in public funding (Region 20%, State 50%, Département 30%).

are currently underway to change the face for the property portage, in partnership of Piau-Engaly into a high-altitude cocoon with SPL ARAC Occitanie, at a cost of and resort.

This includes the construction of a 4-star as the Écrin du Badet. High-quality hotel services and community facilities (sauna, snow front, direct access to hiking trails) are planned.

The complex comprises 57 flats, or 302 beds, with a total living area of 4000m2. The Lagrange Group is responsible for running the resort.

The commune of Aragnouet is responsible €19m. The new residence is due to open in November 2024.

At the same time, the creation of new services will accompany the transformation of the resort over time: extension of shops. left-luggage service, new catering offer.



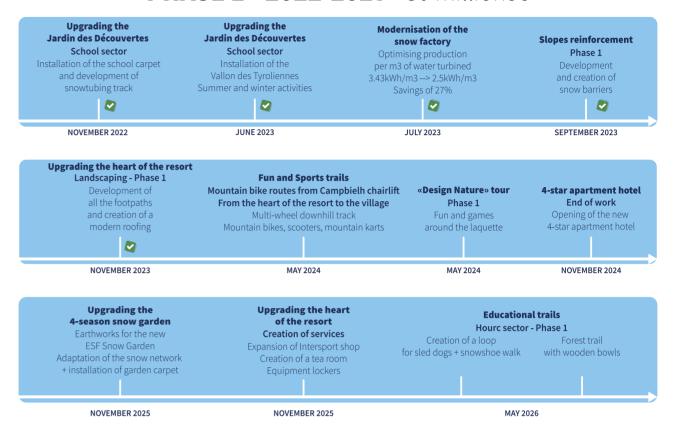








PHASE 1 • 2022-2027 - 30 millions€



PHASE 2 • 2028-2032 - 20 millions€



PHASE 3 • 2032-2036 - 4 millions€



Timeline of investments made by the municipality of Aragnouet and the SEML Piau-Engaly as part of the redevelopment of the resort and diversification of 4-season activities. The investments shown in the timeline are subject to change.

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SHERLOCK HOLMES ON THE TRAIL OF MARMOTS

All you have to do is pick up a small booklet (16 pages) on sale at the tourist office (€5) and, like Sherlock Holmes, set off on the trail of the missing Golden Marmot. As you follow the riddles along the signposted Badet valley and Marmots marked trails, you'll pick up a whole host of clues to find the GPS coordinates and locate the missing Golden Marmot. Confirm your answer at the tourist office. If your answer is correct, you can spin a wheel and win ski passes for next winter, Edeneo passes and other gifts.

INDIANA JONES TO FREE HIMSELF FROM THE ROPES

During the summer, Clément, through Piau Aventure, is setting up a scripted interactive course to challenge the adventure as a team. It's called the Corde Game. All the members are linked together by a single rope. You have to overcome a whole series of obstacles, sometimes between narrow rocks, to free yourself. Teamwork and reflection are the two ingredients needed to get through the challenges!

Children from 6 to 12 years old: €12 / Adults €15

TARZAN ON A ZIPLINE

The Vallon des Tyroliennes is a course of 6 large wooden zip lines that link together. Set in the Jardin des Découvertes, the 150m-long course passes from suspended workshop to suspended workshop, 1m above the ground. The activity is supervised by resort staff. There's no risk involved as you soar through the air like Tarzan! Open Mondays, Tuesdays and Wednesdays from 1.30pm to 5pm during the holidays. Unlimited access with the Marmotton, MTB and Isard d'Or passes.

TAKING CARE OF YOUR SWING

In summer, at an altitude of 1850 m, you can practice your swing on the golf practice range set up in the meadows at the foot of the resort. Four driving ranges have been set up and clubs are available with a bucket of 30 balls. An experience well worth the diversions, in a unique and grandiose setting. But be careful not to aim for a marmot hole!

From age 4, single ticket price €5.

RELAY RACE AND BIATHLON

Right in the middle of the green grass, the biathlon area is the perfect place to test your endurance and shooting accuracy. Easy relay races and laser rifle shooting follow each other for 1h15, in the form of a

game. You can add a little spice to the activity by choosing a session in the twilight...

From 8 years old - price from €20 to €35/
person.

TROTTIRANDO

The arrival of the Campbielh chairlift, which takes us to one of the highest points in the resort, is the starting point for our adventure on an all-terrain trottinette. We're off for a one-hour ride down a signposted marked course of almost 4km. Twists and turns and fun facilities all along the way make the descent accessible to families and fans of original sports. Guided outings are also organised in the mornings to familiarise you with these fun machines Unlimited access with the MTB Pass - €17







MOUNTAIN BIKING ON THE TRAILS OF THE FABIAN BIKE CENTER

In Aragnouet, the mountain bike route from the Couéou forest leads to the Moudang bridge through a pastoral area. The wide Flow-Trail track, with no major difficulties, is ideal for beginners with a moderate gradient and plenty of sharp bends. Intermediates and experts will also find plenty to enjoy on the other enduro trails and the green to black pump track loops.

ELECTRIC QUAD BIKE

Aboard this unusual four-wheeled electric machine, you'll enter the heart of the forest, between the couéou river and the Moudang bridge. Stable and suitable for all types of ground, the guad can be driven in complete safety. This activity is accessible to beginners and experienced riders alike, and is offered in two forms: the discovery tour and the sports tour. https://www.piau-engaly.com/fr/activites/ guad-bike



VIA FERRATA AND TREE-CLIMBING

Frédéric and Jean-Marc, both state-qualified Jeunesse et Sport (Youth and Sport) accredited climbers and nature lovers, have embarked on the mad adventure of creating an adventure course combining via ferrata and tree climbing, suspended up to 40m above the Moudang Gorges. The adventure course at Moudang, set in a sensational natural site, offers a fun, aerial walk lasting two and a half hours. There are several routes, each around 3 km long, with 3 different levels of difficulty, from the easiest to the most challenging.

https://parcoursaventuremoudang.com/



TRANSHUMANCE WALK

From the resort, Patrice, a breeder from Vignec, a village a little further down the valley, takes us up to Badet Lake. This is where his Limousin cows migrate. It's a very easy, family-friendly walk that introduces us to his profession and the mountain ecosystem where Patrice lives and works. Once we reach the lake, we can enjoy the farm produce, a real treat for restoring our strength!



THE MOUDANG BARNS

The Moudang play area, with its picnic area under the trees, its interpretation trail, its play area and its insect hotel, is a popular spot for families and is accessible to people with reduced mobility. The walk along the Neste du Moudang leads to a series of barns nestling on a plateau at an altitude of 1,500m (approx. 2 hours 30 minutes). They bear witness to the pastoral rope canyoning (from age 15). Hydrospeed activities of yesteryear. If you still have some energy left, you can continue on to the ferruginous source, a 30-minute walk away. Our furry friends are forbidden, even **THE UNDERGROUND ADVENTURE** on a lead. On the way back, it's time to take a break at Jeremy's JUZU food truck, which refreshes us with excellent freshly squeezed fruit juices.

DISCOVERY WALK IN THE COUEOU FOREST

From the parking area above the OELM colony on the road leading to the resort, follow the forest track to the Prat plateau with its shepherd's hut. It's an easy walk through a cool pine and broadleaf forest. From June to the end of September, the area is home to peacefully grazing herds. Perhaps a roe deer is hiding behind a fir tree, or an agile and mischievous squirrel is performing acrobatics on one of its branches! Keep your eyes peeled for surprises. On the gourmet side: pick wild strawberries, raspberries and mushrooms hidden under leaves and mosses

WHITE WATER SPORTS

On the Neste, or further downstream in the plain, gorges and streams offer a variety of playgrounds. Here you can enjoy a variety of water sports on inflatable craft, rafting, hydrospeed and airbord. On the other side of the border, there are water treks and canyoning courses for families (from age 7), discovery (from age 10), sports and from €45, Airboard from €42, Rafting from €40, Canyoning from €50.

By the light of a torch, we follow our guide to discover the hidden face of the Pyrenees. Here, caving lets you explore an underground world dotted with stalactites formed over the centuries. There are two types of activity on offer: the «Initiation» option, where you crawl along a trail for around 2 hours. The Vertical Caving option involves crawling, twisting and even abseiling underground. Thrills guaranteed for 2h30.







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A TERRITORY and its resources to preserve

As part of its CSR approach, the Piau-Engaly resort has chosen to invest responsibly. The aim is to preserve natural resources and achieve the objective of carbon neutrality set by the profession by 2037.

The measures taken in the field do not exclusively concern the economic activity generated during the winter.

Spring and summer are also busy times.

From April onwards, the freshly-grassed tracks are meticulously seeded with local farm seeds. They are adapted to the altitude and are more resistant to ensure that the snow cover is maintained a few months later. The reflective effect of a vegetated runway prevents the ground from warming up, and therefore the snow from melting quickly. This work, combined with highly targeted actions in winter, in particular the modernisation of snow-making plants and the optimisation of grooming plans, has enabled us to reduce the energy consumed per m3 of water turbined. This has fallen from 3.43 kWh/m3 to less than 2 kWh/m3, a saving of 30%.

While in winter, the natural storage of snow is another source of reflection, the fine weather is an opportunity to think ahead. This is the time to change, rebuild or install new snow barriers that, thanks to the effect of the wind, capture the snow transported as soon as the first frosts return.

Energy conservation remains a key issue throughout the year. The speed of the Campbielh chairlift, which remains open in summer, is therefore adapted to the flow of visitors, to transport pedestrians and mountain bikers to the summits.

A REFORESTATION PLAN

At the entrance to the station (car park P2), a freely accessible rapid electrical recharging point for vehicles has been installed. Collective transport for employees to and from work is another CSR measure. This has been stepped up to avoid employees using their personal vehicles, because at the height of the season, around a hundred seasonal workers make the round trip every day. From Eget- Cité, a little further down the valley, a shuttle bus provides transport and stops at several places along the way.

Finally, in 2023, a vast reforestation project was launched to improve the carbon balance, which will be finalized in 2022, through offsetting mechanisms. The result was 8.07 kgCO2e/ JSKI (emissions taken into account: ski area only, excluding local authorities and visitors). This project involves planting trees from species adapted to the mountain environment until 2026. Around a hundred trees have already been planted, with the involvement of the valley's schoolchildren, who are also becoming aware of the importance of preserving this cradle that is their home.

A decarbonisation trajectory is therefore underway and an action plan is being drawn up. It will be monitored by joint indicators with the Compagnie des Pyrénées resorts, with the aim of reducing carbon emissions by 20% by 2025





A place of ART AND HISTORY

Since 2008, the Aure valley has held the label "Pays d'Art et d'Histoire". This label, awarded by the Ministry of Culture, highlights the richness and variety of the valley's heritage. Piau-Engaly is no exception. The authenticity of its landscapes, the characteristic architecture of its villages and its ancestral knowledge have all been preserved. Guides from the "Pays d'Art et d'Histoire" offer guided tours of the area throughout the year.

The Templar Chaplel

Located in the hamlet of Le Plan, in Aragnouet, the Templar Chapel is a building dating back to the 12th century. This former hospice, with its typical Romanesque architecture, was run in the Middle Ages by the monks of the Order of St John of Jerusalem to accommodate pilgrims and cross-border travelers. It is assumed that it also served as a stopover for pilgrims on their way to Santiago de Compostela.

Next to the chapel was the hospice, most of which did not stand the test of time and fell into the ravine. Only one large gable remains, with four arches for the bells. At its foot is the cemetery enclosure.

The Templar chapel is now listed and protected by UNESCO. Bordered by the flowing waters of the Neste of Aure, its silhouette stands out against the green backdrop of the mountains that stretch out at the foot of peaks each higher than the next. It's a picture postcard to capture on film!

Free guided tour with a guide from the "Pays d'Art et d'Histoire des Vallées d'Aure et du Louron", Mondays from 10.30am to 12pm. Thursdays from 4.30pm to 6.30pm, open to the public by a volunteer.

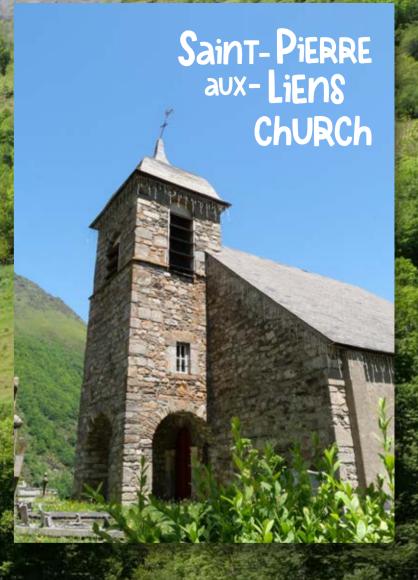
www.patrimoine-aure-louron.fr











FOLLOW THE GUIDE

BERNADETTE, MANAGER AND RECEPTIONIST AT THE TOURIST OFFICE

My beautiful village, Eget: «Situated at an altitude of 1100 m in the commune of Aragnouet, Eget is more than just a village, it's a haven of peace and quiet, with its beautiful cobbled streets. Set on a rocky outcrop, it dominates the gorges above the Neste of Aure. I recommend a visit to its parish church, «Saint Pierre aux Liens» (12th century), which has undergone several Iterations. But in 2016, the restoration of its listed altarpiece revealed some exceptional wall paintings. Eget is also the starting point for a lovely loop trail, the Bédat path, Chemin de L'Auria (3h). Follow the «Sentier Transfrontalier» signs to the village of Trachère, which passes through the Auroise barns and offers pleasant views of the hilltop villages, as well as traditional palombières. The GR 105, which follows in the footsteps of the pilgrims to Santiago de Compostela, takes you back to the starting point.

Major SUMMER EVENTS



IN JUNE

CLEAN MOUNTAIN OPERATION

June the 29th

Every year in June, usually during the third week of the month, N'Py organizes a litter-picking day in the mountains to raise awareness of the need to protect the environment in the chain's resorts. This operation is run in collaboration with the Mountains Riders collective as part of its Zero Waste in 2030 project.

SALMO TREK - From the 28th to the 30th of June

A wild trout fishing competition in a mountain lake in the Néouvielle massif, combined with a 3-day totally self-sufficient trek. An extreme adventure for the participants, who have to cover 35 km and 3,500 m of ascent in self-sufficiency, with a 20 kg rucksack. An extraordinary competition.

IN JULY

THE HAUTE ROUTE 2024

The Haute Route Pyrénées is an emblematic cycling route that offers the opportunity to tackle legendary mountain passes, including some of those used in the Tour de France. This summer, it includes a finish at Cap de Long, in the Néouvielle Reserve, on Tuesday 2 July 2024

https://hauteroute.fr/fr/event/pyrenees-2024-2/

IN AUGUST

MARMOT FESTIVAL

A festive afternoon of games, music, workshops and a gourmet village...

THE GRAND RAID DES PYRÉNÉES

22nd and 23rd of august

Every year, Piau hosts two race starts for the Grand Raid des Pyrénées, one of the Aure valley's flagship events. It's renowned the world over! Join us on the 22nd of August for the Tour de la Géla, a 40km race with a vertical drop of 3400m, and the following day, the 23rd of August, to watch the start of the Tour des Cirques, 120km with a difference in altitude of 7000m.





Our best ADDRESSES



Because a successful trip is also a question of good addresses, here are our tried and tested places to eat and stay in Piau and the surrounding area.

AU REFUGE D'ORÉDON

Once home to the engineers working on Orédon lake, the building, owned by the commune of Aragnouet, has been completely refurbished. In summer, Virginie takes care of the place. Even if you haven't opt for a delicious hiker's menu with local produce cooked on the spot. Enjoy your meal and the moment from the terrace overlooking Orédon lake.

www.refuge-oredon.com

LA FROMAGERIE D'ORÉDON

Every summer, Yasmine releases her ewes at different locations in the Néouvielle valley. Every afternoon, she sells her cheeses in her little shop at Oredon lake, from 2pm to 6pm. To be enjoyed after a good hike to regain your strength.

Jasmine Mushin: 07 71 27 71 30 jasminmushin@gmail.com www.refuge-oredon.com





L'AUBERGE DE PIAU A café-hostel offering youth hostel-style accommodation (dormitories, refuge cabins, rooms, etc.) combining comfort, design and conviviality. It has a large lounge and restaurant on the ground floor, a bar and a rooftop with a splendid view over the resort. It's a haven for groups, families and lovers looking for low prices. There are 256 beds, divided into dormitories of 10, cabins of 4, family huts, huts for two and hotelstyle rooms. Prices vary depending on the season, from €20, sheets and towels included. The Auberge de Piau will be open from 15 June, subject to reservation. Contact : 05 87 03 00 87

LA MIELLERIE D'AURE

Julien's bee farm is located in Aragnouet, in the Pyrenees National Park. Its honeys are harvested from wild flowers and mainly in the mountains, at altitudes of between 700 and 2200m. Certified organic since 2010, the honey house has around 200 hives, populated with local strains of bees known as "black bees", and run with the wellbeing of the bee colonies and the low-yield production of top-quality honeys as top priorities. In summer, visits are organised to two markets.

Contact: 06 01 78 07 91 - https://www.mielleriedaure.fr

LE RELAIS DU NÉOUVIELLE

Located just off the junction leading to the Néouvielle Reserve, this is the place to stop for Marion's delicious blueberry muffins. It's also a very good restaurant serving excellent Pyrenean trout from Romain's fish farm nearby.

Contact: 05 62 39 02 43



LE CLOS DE LA BERGERIE

In the heart of the upper Aure valley, Le Clos de la Bergerie is a group of four charming cottages. These authentic Pyrenean chalets, adorned with large stones and wood and covered with slate roofs, have been completely renovated. The four detached houses set in wooded grounds offer spacious, cosy accommodation for up to 8 people.

From €680 per week.

Contact Valérie Prat: 05 62 39 23 41 - 06 42 15 75 93

LE RELAIS DE PIAU

A small, unpretentious restaurant on the road through the village of Eget-Cité. We stop here to taste Cécilia Martins' garbure, certainly the best in the valley! It's best to phone before you go, as there are no fixed opening or closing days here, just good humor.

Contact: 05 62 39 64 63

HOW TO GET THERE?

By car,

From Paris: 846km, by A20 From Toulouse: 173km, by A64, exit 16 Lannemezan From Bordeaux: 337km, by A65 and A64, exit 16 Lannemezan

From Spain: through the Bielsa cross-border tunnel

X

By plane,

Tarbes-Lourdes Pyrénées airport, 95km



By train,Lannemezan train station, 57km then bus transfer

